

PRESS RELEASE

19th June 2025

Baywalk Mall Welcomes Weekend Visitors with Karaoke-Focused Leisure Packages

To support growing interest in weekend group activities, <u>Karaoke Manekineko</u> Indonesia has introduced a new set of leisure packages tailored for families and friends at Baywalk Mall. The "Jolly Matsuri Weekend Package" blends karaoke entertainment with curated food offerings, aiming to enhance social gatherings in an accessible and enjoyable way.





[Jakarta, Indonesia] – 19th June 2025 - In an era where experiential entertainment is gaining popularity among urban dwellers, <u>Karaoke Manekineko</u> Indonesia has rolled out its "Jolly Matsuri Weekend Package" at Baywalk Mall, offering a groupbased leisure option that merges dining, music, and casual get-togethers.





50490 Kuala Lumpur. Tel: +603 2011 6888

Running every weekend from Friday evening through Sunday, the package caters to various group sizes—from intimate two-person gatherings to larger circles of up to 15 people. Each package includes fixed-hour karaoke sessions, room allocations (including VIP and family-sized options), and bundled food-and-beverage items. Among the highlights are refillable drink bars, snacks, sundaes, pizzas, and signature Japanese-inspired items like takoyaki and tortilla spicy chicken popcorn.





This initiative reflects a broader trend in Indonesia's retail and entertainment sector where malls and food venues are diversifying their appeal by blending F&B with lifestyle experiences. By offering customisable group deals, Karaoke Manekineko taps into the growing demand for socially engaging and value-conscious activities.





Suite 08-01, Level 8, Wisma UOA Damansara II, No 6 Changkat Semantan, Damansara Heights, 50490 Kuala Lumpur. Tel: +603 2011 6888

While pricing tiers vary by package size, the overarching objective is clear: to encourage local communities to reconnect in fun, familiar spaces after work and over the weekend. The campaign's structure also mirrors how post-pandemic consumer behaviour has shifted toward bundled experiences that are predictable in cost yet flexible in delivery.

Those interested in booking can do so via official social media platforms or in person at Baywalk Mall.

About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

Contact (Indonesia)

https://koshidakaint.com/

https://www.karaokemanekineko.id/

https://www.instagram.com/manekineko indonesia/

https://www.tiktok.com/@karaokemanekineko

