

PRESS RELEASE

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Karaoke Manekineko Introduces “Shake Shake Fries” to Complement Leisure Dining Trends

[Karaoke Manekineko](#) Malaysia has expanded its snack menu with a new playful twist, aimed at enhancing the customer experience beyond just karaoke. The introduction of the **MANECKEY Shake Shake Fries** signals the brand’s growing interest in snack culture and casual food trends among younger audiences.



[Kuala Lumpur, Malaysia] – 18th June 2025 – A familiar staple gets a fun upgrade as [Karaoke Manekineko](#) rolls out its latest menu item: **MANECKEY Shake Shake Fries**. This new offering taps into the appeal of interactive snacking—where customers can season and shake their fries to their liking before digging in.

Designed to align with evolving dining habits, the Shake Shake Fries come with a choice of seasoning flavours and a signature packaging that encourages customer participation. While karaoke remains the core attraction, the brand is increasingly acknowledging that customers are also seeking light, enjoyable meals that complement the social and entertainment setting.

A representative from Koshidaka Malaysia noted that the snack was introduced following observations that quick, customizable bites tend to perform well among teen and young adult demographics, particularly those visiting during student hours or group hangouts.

“Snacks like these serve as a bridge between music, movement, and food,” the representative shared. “It’s about enhancing the experience without interrupting it.”

The introduction of the MANECKEY Shake Shake Fries also reflects a broader trend in the F&B space, where brands are prioritizing novelty, shareability, and minimal mess—attributes that fit well within karaoke room environments.

As part of the launch, customers may see the item featured in upcoming themed events and seasonal menus, though the product will be available as a regular item across all [Karaoke Manekineko](#) Malaysia outlets.

About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

Contact (Malaysia)

<https://koshidakaint.com/>

https://x.com/Manekineko_MY

<https://karaokemanekineko.my/>

https://www.instagram.com/manekineko_malaysia/

<https://www.facebook.com/KaraokeManekinekoMalaysia>

<https://www.xiaohongshu.com/user/profile/66e3a74f00000000b032715>

