

PRESS RELEASE

19th June 2025

**Karaoke Manekineko Launches Weekday “Jolly Matsuri” Promo for Students
at Lippo Mall Puri**

[Karaoke Manekineko](#) at Lippo Mall Puri is launching a limited-time weekday special exclusively for students, aiming to offer a cheerful, low-cost escape during the academic term.



[Jakarta, Indonesia] – 19th June 2025 - In an effort to create a relaxing space for students amid exam seasons and daily lectures, [Karaoke Manekineko](#) has introduced its latest weekday campaign: *Jolly Matsuri Special Pricing for Students*, running from 12 to 25 June 2025.

The promotion is open to both school and university students, who can enjoy a **2-hour singing session** for only **IDR 35,000++ per person**, valid from **10:00 AM to 5:00 PM**, Monday through Friday. The package also includes access to the chain's popular **free-flow drink and tidbit bar**, encouraging students to unwind with snacks and beverages between singing breaks.

This student-friendly deal responds to growing demand for affordable leisure activities that combine entertainment with light refreshments. It comes at a time when Gen Z and university-age visitors continue to play a vital role in shaping foot traffic and social engagement across Indonesia's urban shopping centres.

The campaign will be hosted at **Lippo Mall Puri, Lower Ground Level (near Rockstar Academy)**, where students are encouraged to present valid student IDs upon entry.

By offering budget-conscious access to shared entertainment, [Karaoke Manekineko](#) hopes to position itself as a lifestyle venue that promotes both well-being and creativity among younger audiences.

About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

Contact (Indonesia)

<https://koshidakaint.com/>

<https://www.karaokemanekineko.id/>

https://www.instagram.com/manekineko_indonesia/

<https://www.tiktok.com/@karaokemanekineko>

