

## **PRESS RELEASE**

24th June 2025

## <u>Karaoke Manekineko Proudly Sponsors Lantern Matsuri 2025 at UCSI</u> <u>University</u>

<u>Karaoke Manekineko</u> was honored to sponsor **Lantern Matsuri 2025** at UCSI University! Held on **28 June**, this festive evening celebrated Japanese culture with fireworks, food stalls, and traditional games. As a proud sponsor, Karaoke Manekineko joined the excitement and shared our love for music with the amazing UCSI community.



[Kuala Lumpur, Malaysia] – 24<sup>th</sup> June 2025 - <u>Karaoke Manekineko</u> Malaysia was honoured to be one of the official sponsors for the highly anticipated **Lantern** Matsuri 2025, held at the UCSI Campsite from 4:00 PM to 10:00 PM. Organized by the UCSI Japanese Cultural Society (JCS) and supported by UCSI University and Student Affairs & Alumni, this vibrant Japanese cultural event brought together students, families, and culture lovers for a night of unforgettable memories.





Suite 08-01, Level 8, Wisma UOA Damansara II, No 6 Changkat Semantan, Damansara Heights, 50490 Kuala Lumpur. Tel: +603 2011 6888

As a brand that shares deep roots in Japanese entertainment culture, we at <a href="Karaoke Manekineko">Karaoke Manekineko</a> were truly honoured to take part in this meaningful celebration. The event featured a rich lineup of **food and game stalls**, **cultural performances**, **open karaoke sessions**, **a lively cosplay competition**, and a **spectacular fireworks display**—offering attendees an immersive experience of a traditional Japanese summer matsuri.

Our team was thrilled to contribute to the festival's vibrant atmosphere by showing our support and engaging with the crowd. We set up a dedicated booth where visitors could interact with our team, enjoy casual conversations, and experience the friendly spirit of our brand. This engagement reflects one of our core mottos—to revitalize local community and the world—as we continue to embrace opportunities that bring joy and cultural exchange to local communities.

We extend our heartfelt appreciation to the **UCSI JCS team** for inviting us to be part of such a well-organized and energetic festival. It was a valuable chance to connect with fans of Japanese culture and music, and we look forward to more meaningful collaborations in the future.

## About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

## **Contact (Malaysia)**

https://koshidakaint.com/

https://x.com/Manekineko MY

https://karaokemanekineko.my/

https://www.instagram.com/manekineko malaysia/

https://www.facebook.com/KaraokeManekinekoMalaysia

https://www.xiaohongshu.com/user/profile/66e3a74f00000000b032715

