

## **PRESS RELEASE**

18<sup>th</sup> June 2025

### **MANECKEY Spicy Ramen Heats Up the Menu at Karaoke Manekineko Malaysia**

As comfort food continues to evolve with local preferences, Karaoke Manekineko Malaysia has added a bold new dish to its expanding snack menu—**MANECKEY Spicy Ramen**. The launch signals a growing alignment between entertainment spaces and food offerings tailored for urban youth.



[Kuala Lumpur, Malaysia] – 18<sup>th</sup> June 2025 - In response to the rising demand for flavour-forward comfort food among younger consumers, [Karaoke Manekineko](#) Malaysia has introduced a fiery new dish: **MANECKEY Spicy Ramen**. Served hot and infused with rich, savoury broth and a signature spicy blend, the dish is positioned as a satisfying companion to karaoke sessions.

The dish is offered in two variations: the **MANECKEY Spicy Ramen**, designed for those who enjoy a traditional kick, and the **Spicy Carbonara Ramen**, which balances heat with creamy richness. Both options are **halal-certified** and were curated to appeal to regular guests seeking a quick yet hearty meal between performances.

The ramen's launch reflects a growing shift in karaoke venues that are increasingly catering to all-in-one leisure experiences—combining music, casual dining, and social gathering under one roof. For [Karaoke Manekineko](#), this move aligns with evolving customer behaviour, especially among urban youth and working adults who view karaoke lounges as more than just music spaces, but lifestyle destinations.

While not a seasonal feature, the MANECKEY Spicy Ramen is expected to be spotlighted in upcoming campaigns and may appear in limited-edition set menus or event packages. However, the item is now part of the **regular menu across all [Karaoke Manekineko Malaysia outlets](#)**, and early feedback from staff and customers suggests it could become a popular staple.

From a food trend perspective, the inclusion of spicy ramen highlights a broader regional preference for customisable heat levels and comforting textures—a trend that continues to influence food service design across lifestyle entertainment venues.

### About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

### Contact (Malaysia)

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<https://www.facebook.com/KaraokeManekinekoMalaysia>

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