

## **PRESS RELEASE**

19th June 2025

## <u>Weekday Karaoke Culture Thrives at Baywalk Mall with Jolly Matsuri</u> Packages

As part of its seasonal lineup, <u>Karaoke Manekineko</u> Indonesia has launched a weekday edition of its *Jolly Matsuri* package at Baywalk Mall. Designed for groups seeking a midweek retreat, this package blends food, fun, and music into an all-in-one experience tailored for every kind of gathering.





[Jakarta, Indonesia] – 19<sup>th</sup> June 2025 - Karaoke culture is gaining fresh momentum on weekdays at Baywalk Mall, where families, colleagues, and students are finding new ways to enjoy their downtime without waiting for the weekend. The recently launched *Jolly Matsuri Weekday Package* by <u>Karaoke Manekineko</u> offers an accessible and communal experience for groups looking to unwind after work or school.





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Tailored for various group sizes—from 2 to 15 people—the packages go beyond singing by incorporating refreshments like refillable drinks, snacks, and desserts, all bundled into a single session. Participants can enjoy up to 3 hours of karaoke in VIP or family-sized rooms, with packages designed to appeal to casual gettogethers as well as small-scale celebrations.





With weekday sessions generally offering greater availability and shorter wait times, this initiative reflects a broader shift in entertainment habits among Jakarta's urban crowd, who increasingly seek affordable leisure options that don't require weekend planning.

<u>Karaoke Manekineko</u> Indonesia notes that offering structured weekday bundles helps normalize spontaneous social meetups. "It's about creating space for connection in our everyday lives," said a representative from the brand.

As part of the initiative, all packages include free-flow drinks and snacks from the bar, and depending on the group size, a variety of add-ons such as pizza, spicy popcorn chicken, fries, and sundaes are included. Whether for couples or large friend groups, the weekday Jolly Matsuri line-up underscores karaoke's evolving role as a midweek cultural retreat.





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## About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

## Contact (Indonesia)

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