

## **PRESS RELEASE**

17<sup>th</sup> November 2025

### **Karaoke Manekineko Indonesia Shines at Comic Frontier 21**



**BSD City, Indonesia — 17 November 2025** — Karaoke Manekineko Indonesia announced a highly successful participation at **Comic Frontier 21 (Comifuro 21)**, held on **15–16 November 2025** at the **Indonesia Convention Exhibition (ICE) BSD**. The two-day event drew **over 40,000 visitors each day**, reaffirming its position as Indonesia’s leading pop-culture convention.

#### **Strong Booth Performance with Over 400 Daily Visitors**

Karaoke Manekineko Indonesia reported significant engagement throughout the event, welcoming **more than 400 customers per day** to its booth. Attendees visited the booth, explored the booth’s offerings, and interacted with the brand’s promotional activities.

“Our goal was to bring the Manekineko karaoke experience directly to the heart of the community,” said the company’s spokesperson. “The response exceeded our expectations, and we are grateful for the overwhelming enthusiasm from Comifuro attendees.”



### **Hololive Indonesia Collaboration Merch Achieves High Demand**

A major highlight of the booth was the exclusive **Hololive Indonesia (HoloID) x Manekineko collaboration merchandise**. The product lineup attracted strong attention from VTuber fans, with sales performing exceptionally well throughout the weekend.



### **Strengthening Presence in the Pop-Culture Community**

By participating in Comic Frontier 21, Karaoke Manekineko Indonesia further strengthened its connection to Indonesia's rapidly growing anime, gaming, and VTuber communities.

### **About Koshidaka International KL Sdn Bhd**

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

### **Contact (Indonesia)**

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<https://www.karaokemanekineko.id/>

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<https://www.tiktok.com/@karaokemanekineko>

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