

PRESS RELEASE

26th March 2026

Karaoke Manekineko × NIJISANJI/NIJISANJI EN
“Spring Bloom” Collaboration Across Southeast Asia



Malaysia / Indonesia / Thailand – March 27, 2026 – Karaoke Manekineko is proud to announce a special regional collaboration with NIJISANJI/NIJISANJI EN, bringing the “Spring Bloom” campaign to outlets across Malaysia, Indonesia, and Thailand from **March 27 to April 27, 2026**.

The stars of this campaign are NIJISANJI’s unit “Togabito” — Kenmochi Toya and Fushimi Gaku — alongside NIJISANJI EN’s latest wave “By the Beat”: Zeal Ginjoka, Freodore, Seible, and Kaelix Debonair. Each member is featured in elegant white outfits accented with tulips in colors that perfectly complement their personalities, giving the entire campaign a bright and refreshing vibe.



(1423128-K)

Koshidaka International KL Sdn Bhd

A Subsidiary of Koshidaka Holdings

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❁ Collaboration Highlights

Collaboration Drinks

The campaign features four refreshing collaboration drinks, with three specially crafted to represent iconic pairings:

- Kenmochi Toya & Fushimi Gaku
- Zeal Ginjoka & Kaelix Debonair
- Freodore & Seible

Each purchase of these collaboration drinks comes with a **random square character card (12 designs in total)**, adding a collectible element to every order.

In addition, the campaign introduces a special **“Spring Bloom”** drink that embodies the overall theme and spirit of the collaboration. Each order of the “Spring Bloom” drink includes a **random foil-stamped postcard, with 8 unique designs** available for collection.



Limited Collaboration Goods

A selection of exclusive collaboration merchandise will be available in-store throughout the campaign, while stocks last. Featuring newly illustrated visuals of the participating livers in elegant white outfits, these items serve as both memorable keepsakes and must-have collectibles for fans.

The merchandise lineup includes a variety of items such as acrylic standees, collectible cards, and badges, offering fans multiple ways to bring their oshi home.

Collaboration Rooms and Character Standees

To further immerse fans in the collaboration experience, a limited number of themed collaboration rooms will be introduced at selected outlets. These specially designed rooms will feature visual elements inspired by the participating livers, creating a unique and engaging karaoke environment for guests.

At these same outlets, life-size character standees of the livers will also be displayed, offering fans the opportunity to take commemorative photos and interact with their favourite livers in a more tangible way.

Campaign Period

March 27, 2026 (Friday) – April 27, 2026 (Monday)

Available during all operating hours at participating outlets.

Notes

- All collaboration items are **limited and available while stocks last**
 - Designs for bonus items are **random and cannot be selected**
 - Images are for illustration purposes only
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🔗 **Visit Karaoke Manekineko Malaysia's official website**
(<https://karaokemanekineko.my/>) for more information.

About Koshidaka International KL Sdn Bhd

Koshidaka International was incorporated in 2021 at Kuala Lumpur, Malaysia as a full subsidiary of Koshidaka Holdings. The company serves as a management consultancy arm for the Karaoke Manekineko operations in Malaysia, Thailand, and Indonesia. Karaoke Manekineko is a friendly and safe environment for Karaoke that is designed to accommodate a diverse range of customers, from families with young children to groups of friends and corporate teams.

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